# 2020 COMPANY PROFILE group www.tripurigroup.com

# Advancing with the Spirit of Excellence

Founded in Jakarta 1996, Tripuri Group initially began as a travel company (PT Tripuri Wisata) with a specialization in Middle East routes for service workers and umrah/hajj travel. Realizing that there was a demand in the aviation industry for professional, cost-effective airline representations, we have now diversified our services and product offering to include General Sales Agent (GSA) for passengers and cargo, B2B ticket wholesaling, and broad tour and travel packages. By focusing on certain business segments, we have established ourselves as one of the leading players in the industry.

### Vision

Be a great service provider to the airlines travel industry and help bring more travel to life.

### Mission

Providing a seamless travel service experience for our partner airlines, sub-agents, and travelers through competitive fares and great hospitality.



# Message from the CEO

The need for travel has become more present and prevalent than ever before. As business and society becomes more global and interconnected, travel needs to be done more efficiently and smoothly to go between places.

I am glad to see our company grow and progress for the past two decades, but there is more to be done; We remain fully committed to strengthening our capabilities and to further evolve our organization going forward.

I am confident that we can continue exceeding expectations of all stakeholders by always taking into account everyone's respective interests. We aim to be a travel services group that provides a positive impact to our society and encourages people to travel more. We look forward to your continued support.

Hary Rijanto

Chief Executive Officer



# **Company History**

Our business began by providing tickets to local contract workers to the Middle East, South Korea, Malaysia, Singapore, Taiwan and Hongkong. We soon obtained IATA accreditation and had the opportunity to represent Philippine Airlines as their GSA for Indonesia since 2000. Our journey has been more than two decades in the making.



### 1996

TRIPURI WISATA was founded



### 2000

PT. SHEIRA SEMESTA CEMERLANG was founded as a GSA representative for Philippine Airlines in Indonesia



### 2005

TRIPURI SERVICES PTE LTD. was founded



### 2007

PT. SABDA MANDIRI WISATA was acquired



### 2007

PT. RHAYNA SEMESTA CEMERLANG was founded as a GSA representative for Gulf Air in Indonesia



### 2010

PT. TUGU SEMESTA RAYA was founded as a holding company to consolidate our service offerings



### 2011

PT. LANKA SEMESTA CEMERLANG was founded as a GSA representative for Mihin Lanka Airlines in Indonesia



### 2012

PT. LANKA SEMESTA CEMERLANG was appointed as the GSA representative for Srilankan Airlines in Indonesia



### 2011

PT. NUR SEMESTA CEMERLANG was founded as a GSA representative for Oman Air Cargo in Indonesia



### 2012

PT. AGUNG SEMESTA CEMERLANG was founded



### 2015

PT. NUR SEMESTA CEMERLANG became a wholesaler for Citilink Cargo



### 2017

PT. NUR SEMESTA CEMERLANG became a wholesaler for Lion Air Cargo



### 2017

TRIPURI AVIATION PTE LTD was founded as a GSA representative for Avianca Air in Singapore



### 2019

PT. RBL AVIASI was founded as a GSA representative for Malindo Air Cargo



### 2019

PT. RHAYNA SEMESTA CEMERLANG was re-appointed PSA for Gulf Air offline operation

# **Meet the Executives**



# Hary Rijanto CEO and Founder

Hary believes people are the most important factor in creating successfully scalable and sustainable business. Therefore, he puts people as the most valuable asset for the company. This is proven in how Tripuri Group offers its human resources with the opportunity to elevate within their inter-organization career.

Starting as a fresh graduate from Trisakti University, Hary Rijanto gained experience working at major airline services before starting Tripuri Wisata in 1996. His extensive involvement with regional association and expertise, as President Director for the past 25 years, has grown the company to what we know of it today.

## Pantjawati Thio Director of Finance

She believes in continuous improvement of the team to achieve a consistent and efficient working environment. She advocates strong teamwork across divisions to produce better financial results. To keep the companies healthy, she develops a strong internal control to safeguard the companies' assets.

Pantjawati Thio joined Tripuri Group in late 2010. She is a certified public accountant and has 19 years of experience working for Ernst & Young in Indonesia, Russia, Belgium, and the United States. Her expertise in financial audit, tax accounting, tax consultancy, and internal control are complemented with her hard working attitude to oversee the group's overall financial health.





A Recipient of SriLankan Airlines' Gold Award for the year 2002 - 2004



















# **Awards and Recognition**

We are proud to be recognized as an industry leader for our service value and for our reputation within and across the different travel sectors in which we operate. Our work for the past 25 years has been constantly recognized by our partners and clients, shown in our accumulations of awards and certificate of recognitions.

# **General Sales Agent**

General Sales Agents, commonly known as GSA, acts as the sales representative for international airlines in a specific country or region.

We began our airline representation journey in 2000 by becoming Philippine Airline's first and only GSA in Indonesia. Now, we proudly represent several other international airlines in the region. Tripuri Group has over twenty years of experience in this sector: we employ responsive, approachable and professional sales agents to promote and market your international airlines product.

### Airlines We Represent:







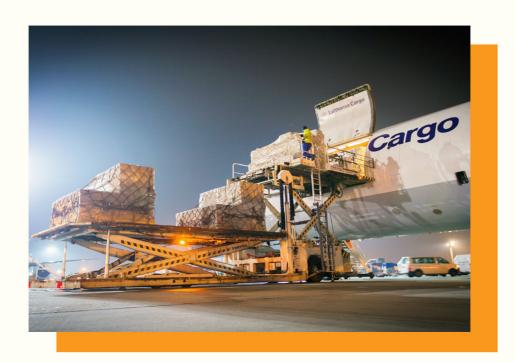






# Cargo

As a general sales agent, we have represented not only international airlines passenger service but also their cargo services. We offer smooth and efficient cargo service for both domestic and international routes, ensuring that we move our client's goods well.



In Partnership With:



























# Wholesaler

We have a proven track record of providing best fare offers, airplane charters, and block seatings made possible from our strategic partnerships and existing network with various international and local airlines.

Tripuri Travel has been formally appointed as the official ticket wholesaler for Turkish Airlines.

We also provide wholesaler cargo prices for domestic airlines -Citilink Air and Lion Air.













# **Umrah**

We are an all-in-one licensed Umrah provider, offering:

- Plane tickets
- Accommodation
- Land arrangements
- Official visa provided by the Saudi Arabia government

Our umrah packages are available all year around at both wholesale and retail price.







For more information, contact:



# MICE Meetings, Incentives, Conferencing, Exhibition

Our business units are organized to offer you the most efficient and effective solutions for your organizational events needs. We combine project management and customer services to ensure your corporate travel needs and events are met in a timely fashion.

We provide comprehensive travel experience from ticket booking to accommodation reservations for all kinds of group travel (business trips, schools, conferences, and others).

Our clients in the corporate travel sector includes Bank Indonesia, Persatuan Sepakbola Jakarta, Persatuan Sepakbola Surabaya, Forum Organisasi Karate Indonesia, and more.











# **Leisure Travel**

We offer inbound and outbound tours, custom, and open trips. We will ensure our customers are thoroughly satisfied and appreciate an end-to-end travel experience that we arrange.

For more information on MICE and Leisure travel, contact:







# Why Choose Us?



# Great Deliverables swift and timely actions



### Wide Customer Base

far reaching networks in the travel industry across Indonesia



### **Mature Learning Curve**

fast analysis on current and upcoming



### Team of Professionals

experienced and dedicated employees



### **Quick Access to Market**

consistently achieves imposed sales target.

# **Contact Us**



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